

# SILVERSTEP® RETRACTABLE BANNER STAND 36"

RETRACTABLE BANNER STANDS

PRODUCT CODE: SS36



## PRODUCT DESCRIPTION

Durable and uniquely designed, this aluminum stand is the perfect combination of versatility, appeal, and affordability.

DISPLAY DIMENSION	37.5" W x 9.5" H x 3" D
GRAPHIC DIMENSIONS	36" W x 69" to 92" H

## GRAPHIC MATERIAL

Super Flat Vinyl or Fabric

## GRAPHIC FINISHING

5" Bleed at the bottom

## DISPLAY CONSTRUCTION

Sturdy Aluminum Construction

## SHIPPING WEIGHTS & DIMENSIONS

SINGLE BOX - 1 Unit

Shipping Weight	17 lbs (stand only) 18 lbs (frame and graphic)
Shipping Dimensions	41" H x 13" W x 5" D

MASTER BOX - 4 Units

Shipping Weight	64 lbs (stand only) 65 lbs (frame and graphic)
Shipping Dimensions	42" H x 26" W x 10" D

## LARGE QUANTITY FREIGHT

Master Box - Freight Shipping	12 boxes per 48" L x 40" W x 52" H skids
Master Box - Freight Weight	384 lbs (frame only) 390 lbs (frame & graphic)

## GRAPHIC TURN AROUND TIME

2 to 3 business days after proof approval

## AVAILABLE ACCESSORIES

Silver Clamp Light (35 Watts)	Silver Clamp Light LED
Silver Light (50 Watts)	Black Light (50 Watts)
Silverstep Magnectic Connector	

**AVAILABILITY** CA and PA



Black Base  
(Optional)



Black Clamp Bar  
(Optional for Super Flat Vinyl)



Silverstep Magnetic Connector  
(Optional)



Black Hook & Loop Bar  
(Optional for Fabric)

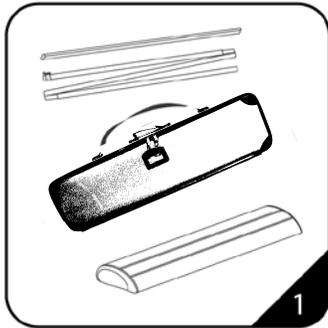


Silver Hook & Loop Bar  
(Optional for Fabric)

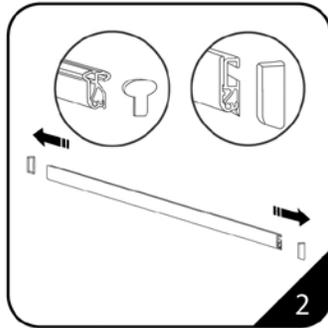
# INSTALLATION STEPS

# Silver Step

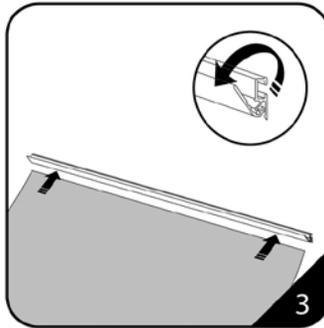
—Silver clamp top bar



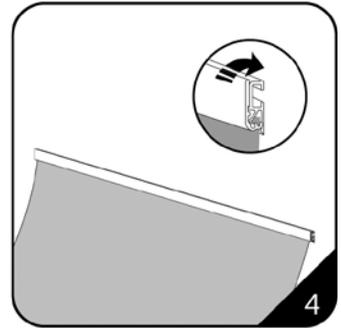
1. The case should contain a base unit, 3-piece pole and upper banner.



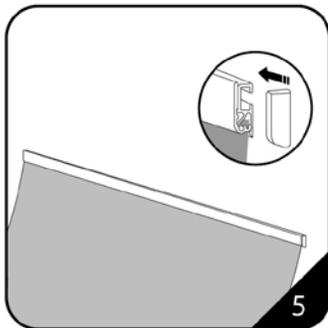
2. Remove the plastic end caps from the upper beam.



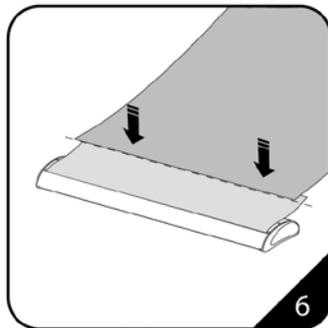
3. Pull apart gently the beam's locking lip in order to attach the top edge of the banner. Ensure the front of the banner faces forward as the same side as the front of the lip.



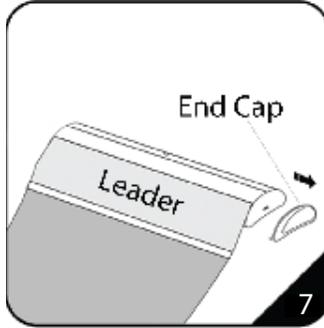
4. Slide the top of the graphic under the lip (it should allow for approx. 3/8" or 1cm insertion) and close the lip to secure the graphic.



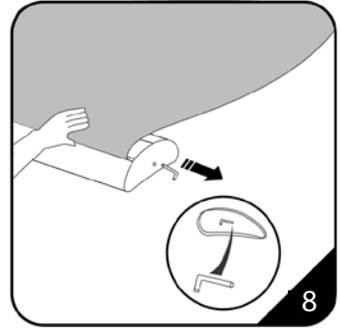
5. Then finish the top by re-attaching the plastic end caps.



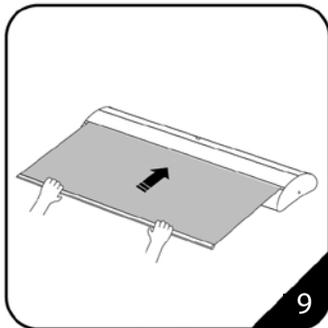
6. Attach Velcro strips to the bottom of the back of banner.



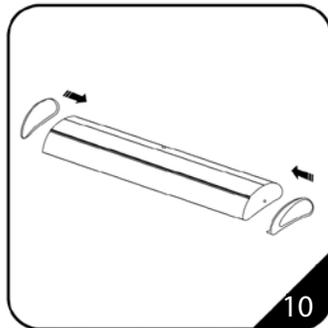
7. Peel off the chrome end cap.



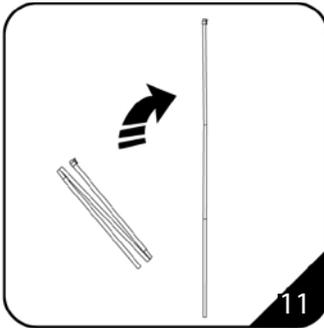
8. Peel off the cover, remove the screw underneath the chrome end of the base and detach. Then, with the graphic held firmly, carefully pull out the retaining pin, then put it into the cover.



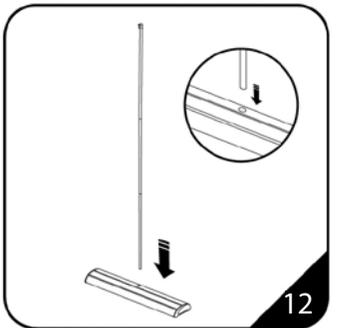
9. Carefully allow the graphic to recoil into the base unit (it may be useful to have an assistant hold the base steady)



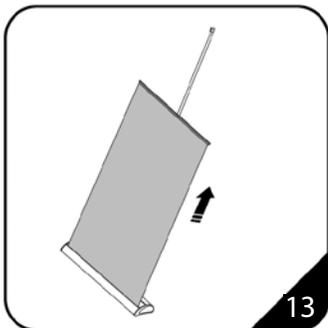
10. Reattach the chrome ends.



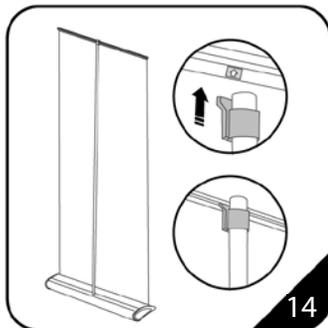
11. Unfold the pole and slip the pieces together to assemble it to a rigid pole (the hooked end corresponds to the top and the round end belongs to the bottom base).



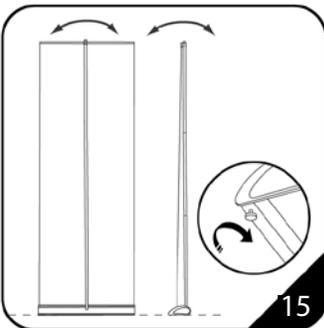
12. The bottom of the assembled pole slides into the round socket in the centre of the base unit.



13. Unfurl the banner out of the base by tilting the unit backwards (this makes unraveling the graphic easier).



14. The hook at the top of the pole slips into the rear slot of the banner beam. A marker on the beam indicates the beam's centre where the pole should be inserted.



15. The unit can be levelled by adjusting the threaded feet at the bottom of the base unit.